FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00050879 **Type of Permit:** FILMING **Release Date:** 03/30/2012

Production Company HELLO!

Insured Company Name HELLO!

Contact Phone No. 1 323-465-9494
Contact Phone No. 2
Fax 323-465-4203
Address 1641 N IVAR AVE
HOLLYWOOD, California 90028

Production Title MCCORMICKS

Type of Production Commercial - Standard

Producer CARR DONALD

Director MATT SMUKLER

1st AD Kevin Brady

Production Manager Nick Shandra

FilmL.A. Coordinator JDP - Jason Del Paine

Location Manager Geoff White
Primary Phone Mobile - 818-426-2600
Secondary Phone

Location Assistant n/a n/a
Primary Phone Mobile - 818-426-2600
Secondary Phone

Fees

Notification Charge	$310.00
FILMLA FILM APPLICATION FEE	$625.00
LA COUNTY FIRE REVIEW	$282.00
LA COUNTY - ROAD USE FEE	$624.00
LA COUNTY ROAD APPLICATION FEE	$141.00
LA COUNTY-SPECIAL EFFECTS PERMIT FEE	$288.00
LA COUNTY-ENCROACHMENT PERMIT PROCESSING FEE	$258.00

Total Permit Fee $2,528.00

Number of Locations 3

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Summary Information — Location

Permit Number F00050879
Production Company HELLO!
Insured Company HELLO!
Production Title MCCORMICKS

Location Manager Geoff White
Primary Phone Mobile - 818-426-2600
Secondary Phone

Location Address 1994 Midwick Dr, Altadena, CA, 91001

Location Type Private Residence

Film Dates 4/2/2012 - 4/3/2012 07:00 - 20:00 2 days

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No steps from trailers, trucks or motorhomes may be facing road
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Traffic control must be done in accordance w/MUTCD
Traffic Officers Required
Uniformed officers shall have a copy of the film permit in their possession and are required to confirm that all traffic control signage devices are in place.

Please see attached document 50879, Geoff White Hello 2012 letter.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	40
Cranes	1
Cube Trucks	4
Generator	1
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	45
LA County FSA assigned	1
Sheriff/CHP	1

Filming Activities Atmospheric Smoke Effects; Equipment on sidewalk, in curb lane & across street; Exterior Dialogue; Interior Dialogue; Intermittent pedestrian control; BBQ scene and open flames ; Trucks Parked Overnight ; Single direction intermittent traffic control;

Special Effects:

Type	No. Times Per Day	No. Takes Per Take
Fire Bars	1	1

Description of F/X Scene: Open flame BBQ

Jurisdiction **Political:** Los Angeles County - Supervisor District 5 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

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Approvals LOS ANGELES COUNTY ROAD DEPARTMENT - BALDWIN PARK Ivan Samarzich

Coordinator Note LA COUNTY FIRE # 12-824-66, FSA ASSIGNED

Parking **Base Camp** 1456 E Mendocino St, **Crew Parking** 1456 E Mendocino St,

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Summary Information — Location

Permit Number F00050879
Production Company HELLO!
Insured Company HELLO!
Production Title MCCORMICKS

Location Manager Geoff White
Primary Phone Mobile - 818-426-2600
Secondary Phone

Location Type : Other Location — Altadena, CA, 91001
Parking Notes
DC Golf Course

Location Type : Other Location — Altadena, CA, 91001

Posting "No Parking" signs S/S MIDWICK FROM ALLEN TO 200 FEET PAST 2010 MIDWICK
TRUCKS PARKED OVERNIGHT

Approximate Footage County Parking **Log Number**

Date(s) 4/2/2012 to 4/3/2012 **Time(s)** 07:00 to 20:00

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Summary Information — Location

Permit Number F00050879
Production Company HELLO!
Insured Company HELLO!
Production Title MCCORMICKS

Location Manager Geoff White
Primary Phone Mobile - 818-426-2600
Secondary Phone

Location Address 2010 Midwick Dr, Altadena, CA, 91001

Location Type Private Residence

Film Dates 4/2/2012 - 4/3/2012 07:00 - 20:00 2 days

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No steps from trailers, trucks or motorhomes may be facing road
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Traffic control must be done in accordance w/MUTCD
Traffic Officers Required
Uniformed officers shall have a copy of the film permit in their possession and are required to confirm that all traffic control signage devices are in place.

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	40
Cranes	1
Cube Trucks	4
Generator	1
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	45
LA County FSA assigned	1
Sheriff/CHP	1

Filming Activities Atmospheric Smoke Effects; Equipment on sidewalk, in curb lane & across street; Exterior Dialogue; Interior Dialogue; Trucks Parked Overnight ;

Jurisdiction **Political:** Los Angeles County - Supervisor District 5 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

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Coordinator Note LA COUNTY FIRE # 12-824-66, FSA ASSIGNED

Parking

Base Camp
Location Type : Other Location
1456 E Mendocino St, Altadena, CA, 91001

Parking Notes
DC Golf Course

Crew Parking
Location Type : Other Location
1456 E Mendocino St, Altadena, CA, 91001

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Summary Information — Location

Location 3 of 3

Permit Number F00050879
Production Company HELLO!
Insured Company HELLO!
Production Title MCCORMICKS

Location Manager Geoff White
Primary Phone Mobile - 818-426-2600
Secondary Phone

Location Address 1987 Midwick Dr, Altadena, CA, 91001

Location Type Private Residence

Film Dates 4/2/2012 - 4/3/2012 07:00 - 20:00 2 days

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No steps from trailers, trucks or motorhomes may be facing road
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Traffic control must be done in accordance w/MUTCD
Traffic Officers Required
Uniformed officers shall have a copy of the film permit in their possession and are required to confirm that all traffic control signage devices are in place.

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	40
Cube Trucks	4
Generator	1
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	45
LA County FSA assigned	1

Filming Activities Atmospheric Smoke Effects; Equipment on sidewalk, in curb lane & across street; Exterior Dialogue; Interior Dialogue; Trucks Parked Overnight ;

Jurisdiction **Political:** Los Angeles County - Supervisor District 5 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

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Approvals LOS ANGELES COUNTY ROAD DEPARTMENT - BALDWIN PARK Ivan Samarzich

Coordinator Note LA COUNTY FIRE # 12-824-66, FSA ASSIGNED

Parking
Base Camp 1456 E Mendocino St, Altadena, CA, 91001
Location Type : Other Location
Parking Notes
DC Golf Course

Crew Parking 1456 E Mendocino St, Altadena, CA, 91001
Location Type : Other Location

Posting "No Parking" signs N/S MIDWICK DR., 400' IN FRONT OF 1987 MIDWICK DR.

Approximate Footage County Parking **Log Number**

Date(s) 4/2/2012 to 4/2/2012 **Time(s)** 07:00 to 20:00

NOT A PERMIT

Permit #F00050879

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of Hello & Co. ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film L.A. Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film L.A. Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 3-20-12

Hello & Co.
Name of Principal

By: [signature]
Representative's Signature

GEOFF NATTE
Print Representative's Name

LOCATION MGR
Representative's title

1641 N. Ivar
L.A. Ca. 90028
Principal's Address

818 426 2600
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NO PERMIT